证书与符合性标志使用指南

Guide to the use of certificates and conformity marks

1 认证证书的使用 Usage of certification certificates

1.1 使用权利 Usage rights

获证组织在证书有效期内，有权在宣传其获证产品时复制和展示认证证书。During the validity period of the certificate, the certified organization is entitled to reproduce and display the certification certificate when promoting its certified products.

1.2 使用要求 Usage requirements

a) 准确性：证书必须被完整地复制，不得进行任何修改、涂改或遮挡。Accuracy: The certificate must be completely copied without any alterations, erasures or obscuring.

b) 范围限定：证书仅可用于宣传其载明的精确认证范围。不得暗示整个组织或其未获证的产品已通过认证。Scope limitation: The certificate can only be used to promote the specific and accurate certification scope stated therein. It must not imply that the entire organization or its uncertified products have passed the certification.

c) 有效性：必须在证书有效期内使用。证书一旦被暂停、撤销或过期，必须立即停止所有使用行为。Validity: The certificate must be used within its validity period. Once the certificate is suspended, revoked or expires, all usage activities must be immediately stopped.

d) 展示场合：可用于企业官网、宣传册、投标文件、年度报告、销售场所等。Display occasions: It can be used on corporate websites, brochures, tender documents, annual reports, sales venues, etc.

1.3 禁止行为 Forbidding act

a) 不得伪造、变造认证证书。It is prohibited to forge or alter the certification certificates.

b) 不得在非认证范围的产品、服务或宣传材料上使用证书。Certificates must not be used on products, services or promotional materials that are not within the scope of certification.

c) 不得以任何可能导致误解或混淆的方式使用证书（例如，将证书用于与获证产品不相关的业务领域）。Certificates must not be used in any way that could lead to misunderstanding or confusion (for example, using the certificate in a business area unrelated to the certified product).

2 符合性标志的使用 Usage of conformity marks

2.1 标志的授予 Awarding of the marks

符合性标志的使用许可是认证决定的一部分。The license for the use of the conformity mark is part of the certification decision.

2.2 使用权利 Usage rights

获证组织可将符合性标志直接用于或附加在获证产品、其包装、标签、随附文件及相关宣传材料上。The certified organization may directly apply or attach the conformity mark to the certified products, their packaging, labels, accompanying documents and related promotional materials.

2.3 使用规范 Usage specification

标志应清晰可辨，必须严格按以下规定的式样、比例和颜色使用。不得对标志进行任何形式的变形、拉伸或拆分。The marks should be clearly identifiable. It must be used strictly in accordance with the prescribed style, proportion and color. No form of distortion, stretching or splitting of the logo is allowed.

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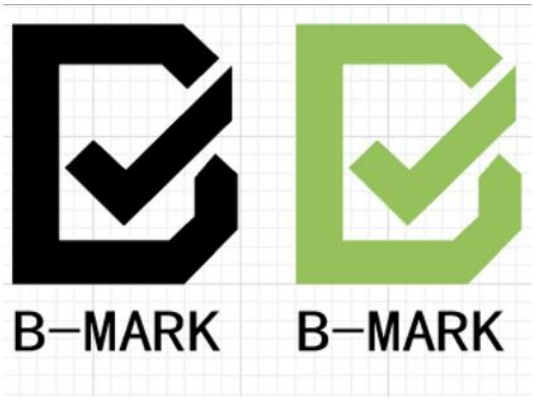

2.4 禁止行为 Forbidding act

a) 禁止超范围使用：绝不能在未获证的产品、过程或服务上使用标志。Prohibition of excessive usage: The mark must not be used on uncertified products, processes or services.

b) 禁止误导性声明：不得利用标志暗示本机构对产品或服务整体进行了担保或批准。Prohibition of misleading statements: It is prohibited to use the mark to imply that this institution has guaranteed or approved the product or service as a whole.

c) 禁止特殊形式使用：不得在产品本体的模具上永久性刻制标志，除非获得本机构的书面特别批准，以确保在证书失效后能有效清除标志痕迹。Prohibition of special usage: It is prohibited to permanently engrave marks on the mold of the product itself, unless special written approval from this institution is obtained to ensure that the mark traces can be effectively removed after the certificate expires.

d) 禁止使用认可机构的标识（如 IAS 认可标识）。Prohibit the use of the symbol of recognized institutions (such as the IAS Accreditation symbol).

3 证书的暂停、撤销或注销后的义务 Obligations after the suspension, revocation or cancellation of the certificate

一旦证书被暂停、撤销或注销，或认证范围发生变更，获证组织必须：Once the certificate is suspended, revoked or cancelled, or if the scope of certification changes, the certified organization must:

a) 立即停止所有证书和标志的使用。Stop the use of all certificates and marks immediately.

b) 从所有产品、包装、网站、宣传材料等载体上移除符合性标志。Remove the conformity marks from all products, packaging, websites, promotional materials and other carriers.

c) 按本机构要求的方式，返还或销毁所有含标志的库存材料（如标签、包装等）。Return or destroy all the inventory materials (such as labels, packaging, etc.) that bear the marks in the manner required by this institution.

d) 向 BCTC 提交书面声明，确认已履行上述义务。Submit a written statement to BCTC, confirming that all the aforementioned obligations have been fulfilled.

4 如对证书或标志的使用有任何疑问，请及时联系：If you have any questions regarding the use of the certificates or logos, please feel free to contact us immediately:

认证机构：深圳市倍测检测有限公司 Certification Body: Shenzhen BCTC Testing Co., Ltd.

联系人 Contract personnel：潘健黔 Peter Pan

电话 Tel： 18100281802　　电子邮件 E-mail：peter.pan@bctc-lab.com.cn